**EXECUTIVE SUMMARY**

Important insights derived from the given data and some recommendations to Bolly movies :

· The genre ‘Drama’ produced a total of 1078 movies (highest in count) . Recommendation : Bolly movies should focus upon this genre for their next movie.

· The duration of their future movie can be approximately 108 mins .

· In order to choose production house partners:

**o Based On average movie ratings :**

Dream Warrior Pictures or National Theatre Live can be considered

**o Based on total movie votes :**

Marvel studios leads at the top followed by Twentieth Century Fox(Ranked 2nd )

· Based on average movie ratings, James Mangold can be hired as the director for the next project.

Other director recommendations : Michael Powell, Emeric Pressburger

· Based on median movie rating, Mammootty (Ranked 1st) or Mohanlal (Ranked 2nd ) can be hired as the actors in the next project.